

Innovative Entertainment Event Planning Guides

Fundraising/Charitable Events



What We Do

Entertainment Specialists

Innovative Entertainment is the ticket to the ultimate in event entertainment. No matter if it is a major headliner for a fundraiser, a dynamic party band for a corporate extravaganza, or a big band orchestra to complement a black-tie gala, Innovative Entertainment promises something for everybody.

In addition to being your entertainment resource, Innovative Entertainment professionals are available to participate in site inspections, production direction and assistance, artist coordination and supervision for events anywhere in the country. We will work directly with you, your venue staff, vendors, and other event professionals to ensure a fully integrated and seamless event program.

Understanding your audience, your message, your purpose and your budget requirements are crucial elements in developing the right entertainment mix.

Following are a few examples of some projects highlighting our skills as full service entertainment producers for fundraisers and charitable events.

Case Studies - Headliners

Artist: *Jay Leno*

Location: *San Jose Center for Performing Arts*



When a major private university asked, "What can we do differently after years of presenting many of the greatest musical and comedic stars of yesterday & today for an audience that spans the ages of 30-80?" for their annual fundraiser The Innovative Entertainment team could think of no one better than the star of NBC's Tonight Show, **Jay Leno**. The show sold out in record time and broke records on attendance and fundraising.

Artist: *Sir Elton John*

Location: *Ritz-Carlton, San Francisco*



Five hundred guests attended this star-studded fundraiser, which included such notables as Sidney Poitier, Danielle Steel, Barry Bonds, and Ozzy & Sharon Osbourne, Al and Tipper Gore, and the mayor of San Francisco, Gavin Newsom. Innovative Entertainment was proud to book and produce **Sir Elton John** for this event. **Mariah Carey**, **The Temptations**, and **Ray Charles** are other well-known entertainers that we have produced for this event over the years.

Philanthropic Teambuilding Programs

Working side by side on a mission of kindness inspires employees and cultivates a sense of camaraderie that enhances morale long after returning to the office. Following are some of the most popular philanthropic teambuilding programs.

Charity Bike Build



Armed with wrenches and enthusiasm, your teams race to construct the ultimate human-powered, no-gasoline-needed rocket – children’s bicycles. Meanwhile, other teammates are navigating fun, innovative puzzles and challenges to earn enough “money” for purchasing that last crucial part needed to make their team’s bike the first off the line.

The final bell rings. You wheel your mechanical marvels to the presentation/start line. Everyone is poised to present their bike and accompanying TV commercial when a door at the end of the room bursts open. Suddenly, you see the excited faces of underserved children from

your own community! Imagine the delight and surprise that fill the room when everybody learns these kids actually get to take your new bicycles home with them. For most of the children involved, typically ages 8-12, this will be their first bicycle!

This is an extraordinary way to infuse a conference with energy, create a feeling of immense good will and a sense of meaning larger than day-to-day work challenges. We partner with charities such as Boys and Girls Club and Bikes for Tykes. Or we’re happy to partner with a local charity of your choice.

Beehive Building



What if a corporate team building activity could stimulate employee teamwork while helping stimulate income generation for people in a developing country? In this fun and competitive team building activity, your teams test their wits as they embark a wild and wacky scavenger hunt.

Afterward, everyone settles in to the construction of beehive frames. These are donated to an enterprising women’s

cooperative in Mexicali, Mexico that has embraced beekeeping as a way to generate family income. Your participation makes it possible for these women to produce and sell beeswax candles, honey-flavored baked goods, healing salves, bee pollen, hand and facial creams and more.

At the end of the day, you succeed in raising morale, stimulating cooperation and boosting motivation, all while making a meaningful contribution to a community in need. This really is one event where everybody wins.

Operation Military Care



Operation Military Care is an impactful program that will put your group through an engaging, team-building activity leading up to the final challenge – the care package assembly for our military heroes!

It all begins with the entire group broken up into sub-teams and placed in different starting locations. From the start, these teams are required to gather items and materials that will comprise the care packages. These items are spread over a large area. Travel is difficult as the team must use “stepping stones” (walking pads) during the journey. From competition to collaboration, teams realize that only a shared, concerted effort will allow the project task to be completed on time.

You’ll be amazed at how energizing and uplifting this event can be for everyone involved, and what your team can accomplish back at work after an event that pulls everyone together for such a rewarding cause. We offer an optional post-activity facilitated discussion, which of course can be customized to underscore your event theme, company positioning, etc. This is one project that will be talked about for months in the workplace!

Go Green Racing



READY...SET...GOOOOOO GREEN!!! Within the two-hour activity, teams will be tasked with creating solar cars from kits provided, and also building cars from materials used and thrown away everyday by millions of Americans. The solar cars will be put to the test and judged for performance, while the recycled cars will be built for speed! The event concludes with a round robin drag race tournament to determine which car is the fastest! Teams are racing against the clock to complete both cars and take home

the checkered flag. The real winning team, however, is unveiled after the competition.

Our team building partners coordinate with local schools to donate both the solar cars created during the event, as well as new solar car kits and a solar classroom curriculum to area students. These cars and new car kits will be used by the schools to further emphasize the importance of energy conservation and alternative methods of transportation as well as foster creativity and innovation within the classroom.

Habitat for Humanity



Innovative Entertainment offers an exciting activity that allows corporate groups to give back to Habitat for Humanity and its new home beneficiaries. This is for companies that cannot travel or do not have a full day to donate to Habitat to build a home. This task-oriented activity calls on teams to use financial management, time management, and skills analysis to complete their tasks and earn the most money, while simultaneously designing and constructing

home décor items for new Habitat homeowners that will soon move into their first homes. These gifts will be the first housewarming gifts families will receive, and will go a long way toward turning a beneficiary's new house into a home!

This is a fun, competitive team building activity, involving a series of team-oriented challenges that result in the construction of mailboxes and birdhouses for donation to Habitat for Humanity. Teams of 10 will arrive at their tables to find a picture (if available) and last name of a family that will be benefiting from a Habitat home in the coming year.

Team Teddy Rescue Bear



Team Teddy Bear is a unique way to bring your own team together while providing priceless comfort to children who experience a car accident, house fire or injury. More than 11 million children are transported for medical care each year. A Rescue Bear given by a police officer or firefighter can be a powerful way to help ease pain and worries, calming a child significantly at a potentially frightening time.

Participants divide into small work teams. Each group must complete a series of games/challenges to earn team points. For the final thirty minutes or so, teams use their accumulated points to “purchase” all parts and accessories necessary to build a high-quality Rescue Bears. Teams choose shoes, clothing and props to add life and personality to their furry new creations. Even the bear assembly itself is served up as friendly competition, with groups racing to complete yet another novel but highly engaging task. Each group also makes a cape, handbag, or some other piece of clothing, which will be personally signed by each team member.

Once the bears are completed, they are presented to your local police or fire department. To maximize the event's positive emotional impact, you can even arrange for a fire truck and/or police car to show up. The stories these local heroes tell can really bring your newly created bears to life.

Participants in this fun, challenging program exercise critical thinking and problem solving skills while taking part in a wonderfully altruistic event. For everyone involved, the benefits are truly priceless.

Gala Event Proposal

*The following is a mock entertainment concept for a **Roaring 20's** themed charity gala. This entertainment package features a collection of interactive characters, optional musical acts, and dancing. We offer a wide variety of themed and unthemed entertainment options.*

- At the Entrance

A variety of costumed performers will greet guests as they arrive to this fabulous event. You can choose from **1920's Dancers** to charming **Cigarette Girls** to professional actors welcoming guests with witty interactive banter dressed in period attire.



- Background Jazz Artists



Looking for that classic vintage sound and look? Internationally acclaimed vocalist **Kim Nalley** specializes in jazz and blues from the 20's, 30's, 40's and 50's. Her splendid voice, distinctive phrasing, sultry wardrobe, swinging attitude, and accomplished accompanists, make a Kim Nalley performance a complete experience of excellence. With a repertoire of over 3,000 tunes, Kim Nalley can make for an evening of excellent cabaret, swing dancing, and throw in some

contemporary blues & R&B to bring the house down before the evening closes.



A former Miss Art Deco from the Art Deco Society and known locally as Kitten on The Keys, **Suzanne Ramsey** is a firkeytoodlin' frisky feline galloping with uber kittitude. As seen on HBO, E!, IFC, and other media outlets, she embodies the spirit and style of those days of decadence gone by. A pianist and chanteuse, expect a racy ragtime romp when this little kitty sharpens her claws on a meow mix medley of madcap gems of yesteryear with a naughty whimsical edge.

- For Dancing

Don Neely and his famous **Royal Society Jazz Orchestra** have a way with music, a style so engaging it will transform your party into a night of first-rate fun. People love their friendly sound, from Big Band and Hot Jazz, to songs by Cole Porter, Gershwin, and Rodgers and Hart.



Innovative Entertainment has invested significant time, energy and funds to develop the information included in this brochure. It is our belief that these concepts are unique, and represent ideas and services that are essential to our business success. We therefore consider these materials to constitute confidential trade information on loan to you with the understanding and acceptance of the proprietary nature of the information within.