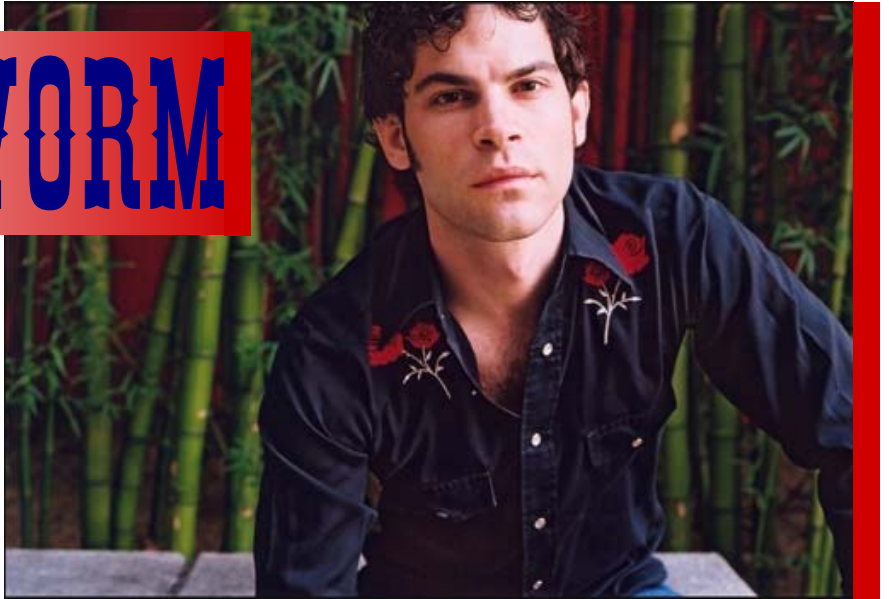


DJ EARWORM



DJ EARWORM

MASH-UP producer/deejay, DJ EARWORM

DJ Earworm was born into a family of musicians, ranging from bluegrass to rock to classical, and raised on a hippie commune in Eastern Iowa. He earned degrees in music theory and computer science before gravitating toward the West coast. Having developed as a songwriter, music producer, and pianist, he dropped out of a successful career in the stock market to pursue his first love -- music. Inspired by mash-ups heard during a stay in London in the early 2000's, he switched gears toward mash-up creation, finding the format able to satisfy his hunger for various genres of music. His productions include wide-ranging genres such as electro, rock, 80's, Top 40, and even country, blended together into a style that is uniquely Earworm. He is writing the definitive guide on *Mash-up construction to be released soon by Wiley Publishing. Most days, he can be heard blasting music out of an artist-filled Victorian mansion in the Pacific Heights neighborhood of San Francisco or deejaying at corporate parties, underground gigs and at promotional events for MTV.

** Mash-up or Bastard pop is a musical genre which, in its purest form, consists of the combination (usually by digital means) of the music from one song with the acapella from another. Typically, the music and vocals belong to completely different genres. At their best, bastard pop songs strive for musical epiphanies that add up to considerably more than the sum of their parts.*



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